

12 October 1972

25X1A8a

MEMORANDUM FOR: Director, [REDACTED]

SUBJECT : OMS Drug Abuse Exhibit

25X1A9a REFERENCE : Memorandum to D/DCS from [REDACTED]
dtd 10 Jul 72, Subj: CIA Booth on Drug
Abuse/Potential Use as a Public Relations
Item

Jim:

25X1A9a We enjoyed the opportunity to break bread the other
day. Mr. [REDACTED] is a very fine gentleman.

25X1A9a Some months ago our office received a suggestion via
your office from [REDACTED] re proposed showings of our
drug exhibit. Please accept our apologies for this belated
reply. We have had many queries and many suggestions and,
frankly, it has taken awhile to sort out what we think are
the most appropriate answers.

25X1A9a As a broad generalization, we have felt it necessary
to limit showings of the exhibit on behalf of staff and time
capabilities. While Mr. [REDACTED]'s proposal might be blanketed
along with others as not falling within our scheduled competence,
the extent of his proposal deserves additional consideration.
It is agreed that there is a great deal of interest in the
subject of drug abuse and an exhibit might be well received
in many areas of our country. The original intent behind
our exhibit was to demonstrate how economically and simply
an exhibit could be put together. Winning the Billings Award
somewhat deflected the purity of the intent. What Mr. [REDACTED]
has in mind, however, also runs into the responsibilities of
others in government. Dr. Jerome Jaffe is Director of Drug
Abuse and Prevention and on the White House staff. Any pro-
gram as proposed for public relations in Federal buildings
would more properly come under Dr. Jaffe's aegis. We are

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simply burdened in too many other directions to carry this proposal through to a mutually satisfactory conclusion.

25X1A9a Thank Mr. [REDACTED] for his interest.

SIGNED
JOHN

SIGNED
JOHN R. TIETJEN M.D.
JOHN R. TIETJEN, M. D.
Director of Medical Services

OMS/JRT:jv

Distribution:

Orig & 1 - Addressee

✓ 2 - D/MS Files (w/ref)

Note: Seen in draft by C/CD.